

What GhFA does for you...

GhFA Member Services has listened to your requests and found the "best of the best" when it comes to products and programs that will benefit your bottom line.

- Annual Convention
- Business Insurance
- Consumer Financing
- Credit Card Processing
- Lighting
- Medical, Dental, Vision & Life Insurance
- Office Supplies
- Promotional Products
- Point-of-Sale Products
- Publication Subscription
- Sales & Management
- Truck Signage



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Top Reasons YOU Should Connect With the GhFA

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GhFA Membership Has It's Rewards

Reward Your Customers.

Reward Your Business.

Reward Yourself...

with GE Money Member Services Program.

The GhFA Difference: our program is filled with true benefits designed with retailers like yourself in mind. The services are limitless and include many bottom line enhancing opportunities. The GhFA has made it easy for your business to remain focused on selling instead of financing. Here is just a brief look into what your business will benefit from with the GhFA GE Money Consumer Financing program:

- √ 24/7 Merchant Support
- √ Protection against credit fraud
- √ Training on all aspects of the program
- √ Credit approvals customized for your industry
- √ Money in your account in 48 business hours
- √ Point of Purchase materials
- √ Internet reporting
- √ Consumer bill pay online
- √ 'Meet the Sale' technology that provides the credit lines you need to close the sale
- √ Access to discounted products & services



Rates for: 6 Months, Deferred Interest at 1.71%
12 Months, Deferred Interest at 3.65%


Call GhFA today at (678) 407.1131 for more information on consumer financing rates and how to get your business enrolled.

58th Annual GhFA Convention

Join the Georgia *home* Furnishings Association for a family-oriented event that will get you connected in true paradise style. The 58th Annual Convention at The King and Prince Beach & Golf Resort on St. Simons Island June 24-27, 2012 promises something for everyone and plenty of networking opportunities for retailers, vendors, manufacturers and representatives. We have planned a number of family-oriented activities so you can interact with your loved ones while getting connected to the GhFA family. So, remember that a beautiful resort room has already been blocked for you at rates as low as \$180/night! Make sure to make your reservation soon by contacting The King and Prince Beach & Golf Resort directly, at (800) 342-0212, and referencing the GhFA group name.

Credit Card Processing Program

The GhFA has made it easy for your business to remain focused on selling instead of financing. Here is just a brief look into what your business will benefit from with the GhFA Bank of America Merchant Services program for your Visa/MasterCard processing:

- \$0 Set-Up Fee
- Annual Compliance Fee Waived
- \$5.50 Monthly Service Fee (Support Pack)
- 24/7 Tech Support, Free Supplies for Terminal, Statements
- Interchange + \$.11 transaction fee/Trans for Visa/MC
- No add'l fees, batch out fees, annual fees or authorization fees
- \$.20 for debit transactions over network
- 48 hour turn around on your money (*24 hours if BOA customer*)
- Split dial for Amex
- \$.10 authorization charge for Discover  Higher Standards

Call GhFA today for more information on financing rates and how to get your business enrolled.

Business Insurance Program



UTICA National offers group buying power for all of our members with unique and comprehensive insurance protection, extremely competitive pricing and quarterly dividend based returns to the policy holder.

*Eligible lines of business for the Dividend Plan would include: *Commercial Auto Liability, Commercial Auto Physical Damage, Commercial Property, Commercial Liability, BOP and Inland Marine.*

*Workers Compensation, Equipment Breakdown Coverage, or Umbrella Coverage are available for underwriting this coverage for each member.

Lighting Program

Eye opening discounts are offered to GhFA members on all replacement light bulbs and ballasts. By leveraging the purchasing power of GhFA, we are excited to offer this program of top quality lighting products at greatly discounted pricing levels.

Here are some brief highlights of this member's only program:

- Orders placed before 3:00 PM will be processed and shipped the same day
- 1-2 day delivery with immediate tracking
- All freight included in price
- Internet access for easy ordering at www.regencylighting.com
- Free lighting consultation and energy audits



Let **Regency Lighting** help your bottom line!

Medical, Dental, Vision & Life Insurance Program



The Patterson Insurance Group

understands this challenge and has been helping employer's devise and structure benefit packages since 1978. As a national employee benefits communication and enrollment firm with a large client base, they are able to use that leverage in the marketplace on our behalf.

Members and their employees will have access to Medical, Dental, Vision, Retirement Plans, and Life Insurance. Members can participate in any or all of the programs even in plans like Vision Care, which normally requires a large number of employees. Contact the GhFA about this program today to find out what The Patterson Group can do for you!

Office Supplies

Office DEPOT.

Taking Care of Business

GhFA is now part of the Office Depot's best national contract offering the lowest pricing available!

This means that you immediately receive deeper discounts on Copy & Print services, as well as Office Supply items, at ANY Office Depot store and by ordering on the Office Depot contract internet website once you have registered through GhFA for this program.

Personalized Promotional Products Program

Does your company use Personalized



Promotional Merchandise such as caps, jackets, shirts, tape measures, pens, T-shirts, golf items or tote bags? Items with your store name imprinted or embroidered on them will promote your business every day of the week. Whether it is a tape measure that you give to your customer or shirts for your employees, your store name is out there working for you. **Plus, GhFA members will receive a 10% DISCOUNT!** G&G Graphics also offers 4-color postcards and private sale letters designed to send to your preferred customer list.

Point-of-Sale Products Program

Foxfire Signs is a unique commercial printer that has been in the Visual Merchandising/ Point-of-Sale business for over 10 years. We offer full line of "off-the-shelf" point of sale products, a wealth of products including sign kits, tags, outdoor banner and sign holders designed to increase store traffic and sales.

We offer your membership a special association discount on all of our ready-to-ship line. These products can be viewed on our website www.FoxfireSigns.com. **GhFA members can place an order, and receive a 20% discount off their order of \$35.00 or more.**



Publication Subscription Program

GhFA members can now order or renew your subscription to *Furniture/Today* at the special GhFA subscription pricing of:

- 1-year \$99
- 2-year \$199
- 3-year \$289

In order to qualify for this amazing price GhFA members must submit their order through the association. There will be **NO** refunds if you have recently renewed your service; however, **FURNITURE/Today** will extend their service by **10 issues** for the difference in payment already posted to your account. To activate your subscription, please contact the GhFA office as soon as possible. **FURNITURE/TODAY**

Sales & Management Program

JRM Sales & Management's mission is to improve the performance of furniture and appliance retailers. The program improves accountability, communication, delegation and encourages a positive effective team environment. Results will be bottom-line oriented, but will also focus on helping to build a more positive work environment for both owners and their employees. Joe Milevsky and his associates at JRM Sales & Management, Inc. provide a discount on any services or programs to GhFA members.



Truck Signage Program



TruckSkin will provide you the best looking trucks or vans, as well as the best marketing tool that is sure to drive more business through your doors and into your store. For more information, please visit our website at www.truckskin.com. **Not only does TruckSkin offer the GhFA members a 10% discount, but also includes a multiple truck discount saving your bottom line more.**

TruckSkin aims to make your vehicles LOOK GREAT, provide maximum exposure for your business, and give you the most economical advertising for your

LOOK FOR THIS SEAL



As the Georgia *home* Furnishings Association strives to maintain one of the highest ethical standards among our members, we have designed a visual reminder of this commitment for you to use in your marketing campaigns. By displaying this seal, you are pledging to treat customers, clients and employees with integrity and fairness and to make honesty the foundation of your business. You will support this association and our sponsors with enthusiasm, and you will work to assure the comfort of your customers by embracing technology, adhering to this pledge and working by the code of ethics.

Please contact the GhFA office for an electronic version of this commitment that can be used in your upcoming advertising.

Top Reasons YOU Should Connect With the GhFA



...the GhFA “*Competitive Connection*”

Is the GhFA your member services provider?

The GhFA’s “*Competitive Connection*” features some of the valued programs and services offered to all home furniture industry members through the Georgia *home* Furnishings Association.

i.e.: Bank of America Merchant Services benefit** will allow you to recoup your annual dues within the first \$30,000 in charges your process.

**assuming a minimum of 1% savings in processing fees

Call **(678) 407.1131** or visit **www.ghfa.com** to learn about other available programs and services!

GEORGIA *home* FURNISHINGS ASSOCIATION

G h F A get connected...it's *your* business.